LABFAST BASIX

ADVANCED OPACITY TECHNOLOGY & BRANDING UPDATE

One common misconception is that LABFAST BASIX is a lower-quality product. This is incorrect. In fact, LABFAST BASIX shares all the same high-performance components as LABFAST LO 85, with the only exception being the solvents used. Moreover, LABFAST BASIX now benefits from our Advanced Opacity Technology, delivering superior hiding power.

NEW NAMING TO REFLECT PRODUCT EVOLUTION

To address outdated perceptions and better reflect the advancements in our polyaspartic product line, Labsurface is introducing a refreshed naming structure: **LABFAST BASIX** is now **LABFAST 85 PRO**

While the product name is changing, the formulations remain exactly the same.

PRODUCT DIFFERENTIATION & PERFORMANCE

The **LABFAST LO 85** will continue to lead the market, thanks to its slight ether odor, customizable curing speeds ideal for winter and highly humid environments, and slightly superior opacity compared to LABFAST 85 PRO.

It is important to note that **LABFAST BASIX (now LABFAST 85 PRO)** already offers greater hiding power than our current LABFAST LO 85, at least until the Advanced Opacity Technology is fully deployed across all units in the coming days and weeks.

OPACITY COMPARISON - OPACITY RATING SCALE (1 - 10)

LEAST OPACITY	STANDARD POLYASPARTIC	LABFAST 85 PRO	BEST OPACITY
1	2 - 3	**7**	10

STANDARD POLYASPARTIC

WITH ADVANCED OPACITY TECHNOLOGY

IMPORTANT NOTE:

Labsurface introduced its Advanced Opacity Technology about one year ago in the LABFAST BASIX **and we are currently rolling the technology into the LABFAST LO 85 and the LABSHIELD ECO.**

THE ADVANCED OPACITY TECHNOLOGY DOES THE FOLLOWING:

- Significantly increases hiding power of the concrete substrate.
- Color will be more vibrant/true/less grey (highly noticeable on tans and lighter greys as the concrete color does not telegraph through the basecoat due to the Advanced Opacity Technology).
- Advanced Opacity Technology allows for better coverage of the substrate as shown in the photos, installers will end up with a smoother surface after applying flake and scraping. Subsequently when they apply their final polyaspartic topcoat their surface will be smoother as well (**installers will use 15% less topcoat on average**) because of the increased opacity in the base coat.
- On a flake floor there is always 8-10% of concrete that is not covered by flake.
- The Advanced Opacity Technology reduces the chip repulsion effect. When flakes are broadcast into the basecoat the liquids/color gets pushed down into the concrete substrate which creates a loss of material and color. Because of the Advanced Opacity Technology in the LABFAST BASIX, the liquids/color sit on top of the substrate therefore there is not a loss of coverage or color.